

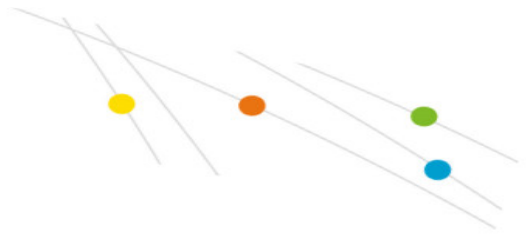


Les 6 principaux avantages du nitrate de potassium

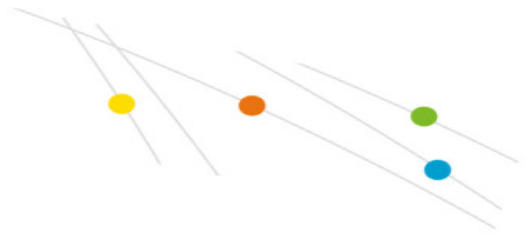
## NITRATE DE POTASSIUM

**Augmenter durablement le rendement des cultures rentables en luttant efficacement contre les stress environnementaux.**

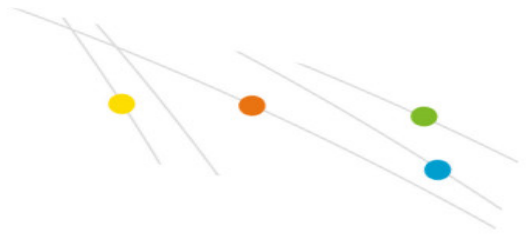
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Nutrition



Rendement



Salinité



Qualité



Utilisation efficace de l'eau



Durabilité

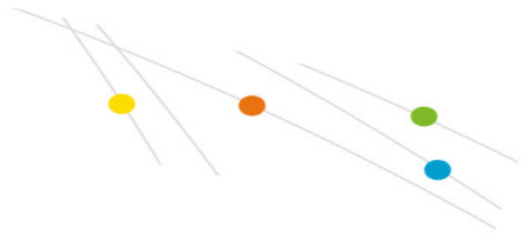
Nitrate de potassium ( $KNO_3$ ) :

## Nutrition végétale efficace

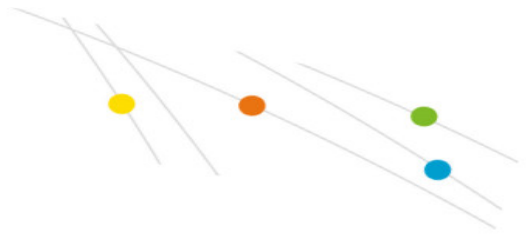
## Culture plus forte et plus saine

Appliquer du  $KNO_3$  pour améliorer le développement des cultures et augmenter la tolérance au stress abiotique ou biotique défavorable

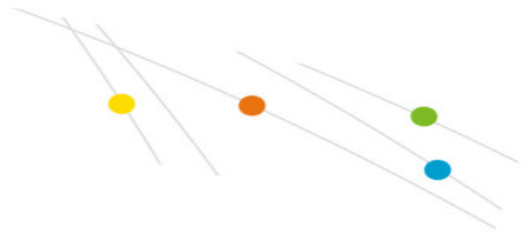
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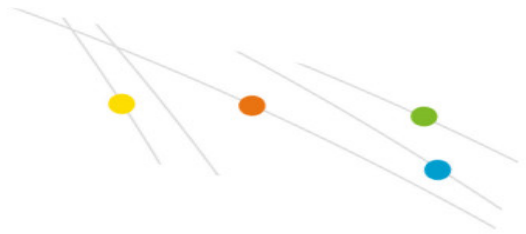
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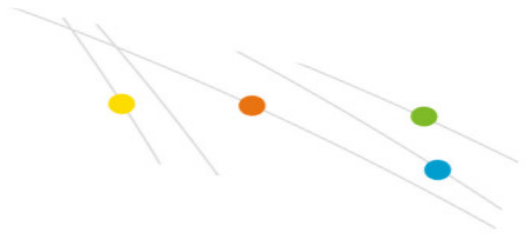


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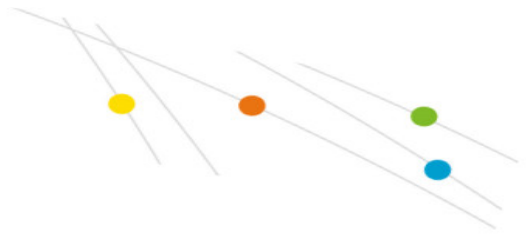


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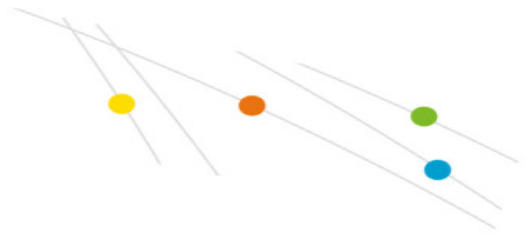




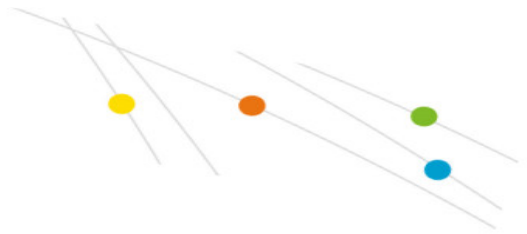
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*Nitrate de potassium ( $KNO_3$ ) :*

## **Augmente le rendement des cultures**

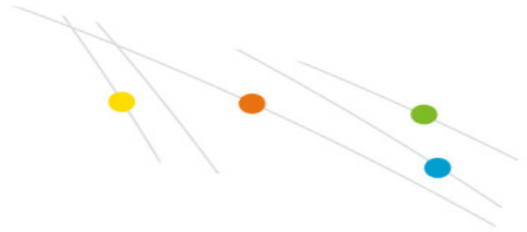
**Le  $KNO_3$  augmente la rentabilité de l'investissement de l'agriculteur dans la nutrition optimale des plantes.**

Fournir des produits de haute qualité tout en augmentant la rentabilité et la sécurité des récoltes

SHAPE

\*

MERGEFORMAT



### Stimule la photosynthèse

Le nitrate de potassium augmente l'efficacité de l'assimilation de CO<sub>2</sub> grâce au fonctionnement optimal des stomates, entraînant une production élevée de sucres.



### Améliore la capacité photosynthétique

Une plus grande surface foliaire, une densité chlorophyllienne plus élevée et une durée de vie plus longue des feuilles contribuent à une meilleure qualité des fruits.



### Intensifie le transport et le stockage des assimilés

Le potassium est essentiel pour diriger le flux des sucres de la feuille vers le fruit ou le grain.



### Stimule la production de protéines

Conversion efficace de l'azote inorganique du nitrate aux protéines.

### Améliore la tolérance aux nuisibles et maladies

Le nitrate de potassium renforce la barrière de la paroi cellulaire et stimule le métabolisme cellulaire, avec une rotation rapide des métabolites intermédiaires, réduisant ainsi le substrat disponible pour les agents pathogènes.



### Améliore l'efficacité de l'utilisation d'eau

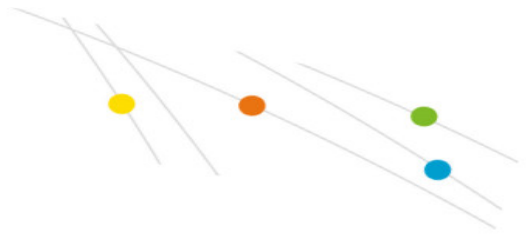
La production végétale nécessite moins d'eau par kilogramme.



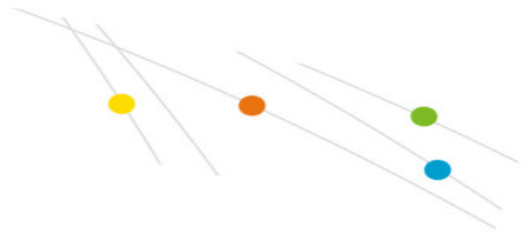
### Améliore l'efficacité de l'utilisation des engrais

Le nitrate de potassium est indispensable à tout programme de fertilisation durable. Une gestion équilibrée des nutriments réduit la quantité d'engrais appliquée par unité de surface et par unité de rendement, ce qui augmente les revenus de l'agriculteur.

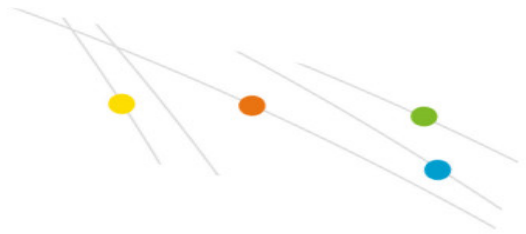




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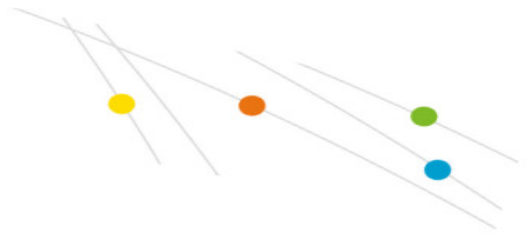
*Nitrate de potassium (KNO<sub>3</sub>) :*

**Prévient la salinisation des sols**

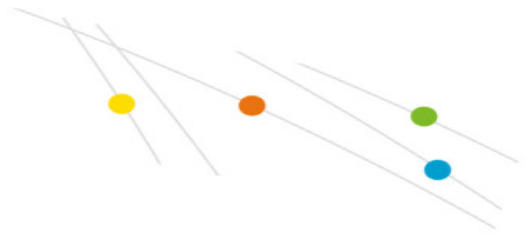
**K<sup>+</sup> et NO<sub>3</sub><sup>-</sup> sont entièrement absorbés par la plante, selon la demande de la culture.**

Prévenir un apport excessif de K<sub>2</sub>SO<sub>4</sub> ou de KCl comme principale source de K pour éviter l'accumulation de sulfate et de chlorure dans le sol et prévenir la salinité du sol.

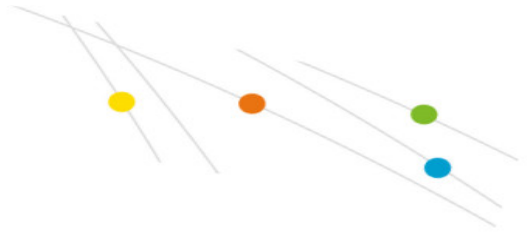
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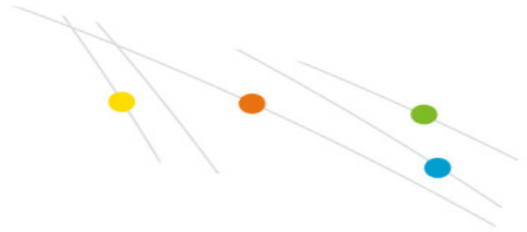
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### Absorption complète par la plante

La relation synergique entre le potassium et le nitrate favorise l'absorption rapide des deux ions par les racines à partir du sol. La présence dominante de N sous forme de  $\text{NO}_3^-$  dans la zone racinaire stimule l'absorption de K par les racines, et à son tour, le K stimule l'absorption de  $\text{NO}_3^-$ .



### Réduit le besoin d'irrigation supplémentaire

La réduction de l'accumulation de salinité élimine la nécessité d'une irrigation supplémentaire pour éliminer les sels du sol.



### Contrebalance les effets négatifs du sodium

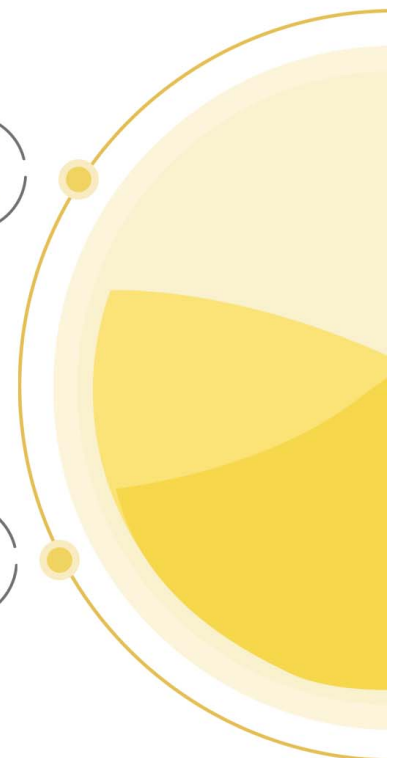
Par conséquent, le nitrate de potassium est fortement recommandé pour les cultures sensibles au sel et pour les cultures dans des conditions de salinité du sol et de l'eau d'irrigation.

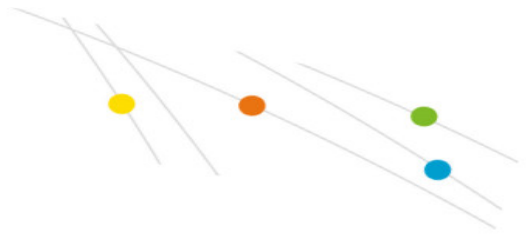
**Minimise l'absorption de chlorure**  
L'augmentation des niveaux de  $\text{NO}_3^-$  dans la zone racinaire limite l'absorption de Cl.



### Améliore la disponibilité du phosphore et des macronutriments

Le nitrate contenu dans le nitrate de potassium favorise la formation d'acides organiques (carboxylates) et leur exsudation dans le milieu de culture. Cela facilite la libération du phosphate et des micronutriments des particules du sol vers la solution du sol.



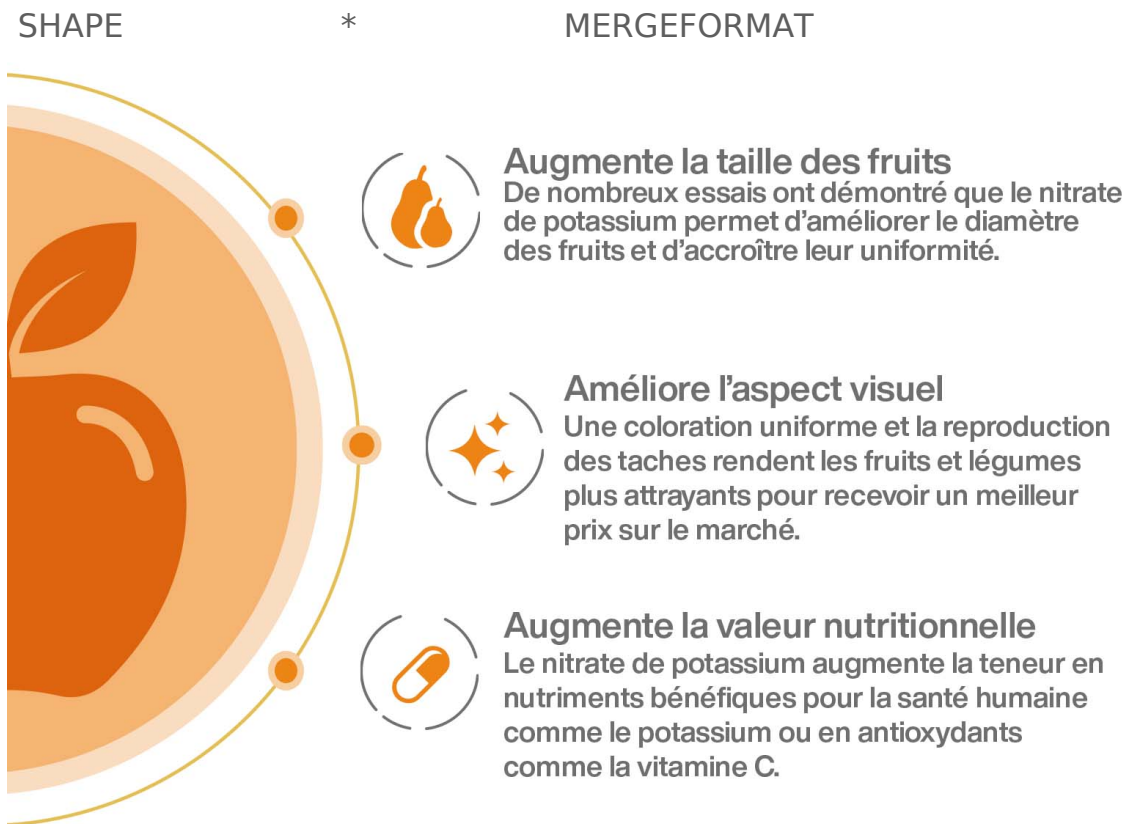


*Nitrate de potassium (KNO<sub>3</sub>) :*

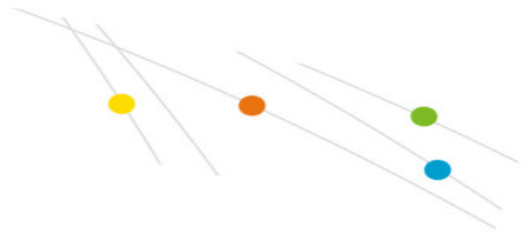
## synonyme de qualité

### Le KNO<sub>3</sub> augmente la qualité des produits récoltés

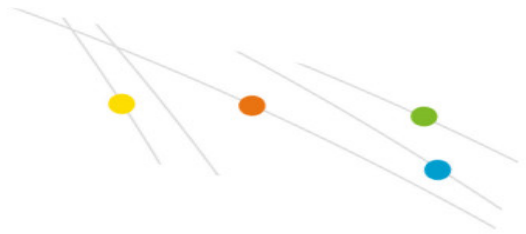
Augmenter la rentabilité en fournissant des produits de qualité à des prix plus élevés.



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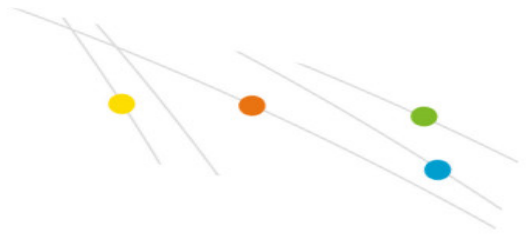


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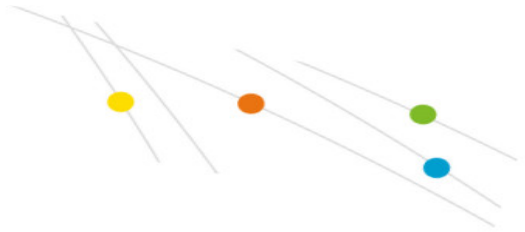


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**Améliore les caractéristiques organoleptiques**  
Le nitrate de potassium stimule le processus de maturation, améliorant le goût des fruits en fonction des composés aromatiques et de la teneur en sucre soluble.



**Réduction des pertes de récoltes**  
Les programmes de nutrition des plantes spécialisés bien équilibrés, qui comprennent du  $KNO_3$ , augmentent la tolérance au stress biotique et abiotique pendant le cycle de culture, ce qui réduit les pertes de récolte.



**Réduit les pertes et les déchets dans la chaîne de valeur du produit**  
L'augmentation de la teneur en antioxydants, la tolérance aux maladies, la teneur optimale en matière sèche et le contrôle de l'humidité améliorent la qualité de stockage des produits et prolongent leur durée de conservation.



*Nitrate de potassium ( $KNO_3$ ) :*

## Économies d'eau

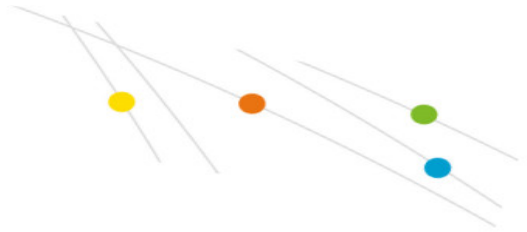
### Amélioration de l'efficacité de l'utilisation de l'eau

Diminuer les besoins en eau des cultures par une meilleure gestion de l'eau.

SHAPE

\*

MERGEFORMAT



### Améliore la gestion de l'eau de la plante

Les plantes nourries aux nitrates utilisent l'eau deux fois plus efficacement que les plantes nourries à l'ammonium.



### Prévient les pertes d'eau

Le potassium est responsable de l'ouverture et de la fermeture des stomates. Un apport adéquat de potassium optimise la transpiration de la plante et réduit ses

SHAPE

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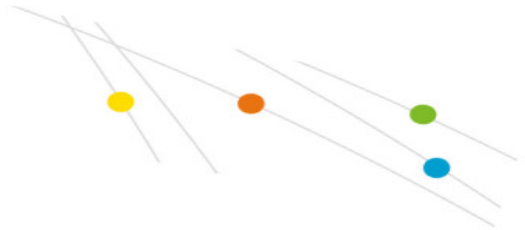
MERGEFORMAT

**Améliore l'efficacité de l'absorption d'eau**  
Une alimentation adéquate en potassium de la plante améliore l'efficacité de l'approvisionnement en eau du sol.



**Prévient la salinisation indésirable de la zone racinaire**  
L'application de nitrate de potassium comme principale source de K élimine la nécessité d'une irrigation supplémentaire pour éliminer les sels indésirables de la zone racinaire.





## Nitrate de potassium ( $\text{KNO}_3$ ) : **Processus de production durable**

### **SQM s'engage en faveur du développement durable**

SQM mène ses activités en harmonie avec l'environnement, en minimisant l'impact de son processus de production de  $\text{KNO}_3$



#### **Gestion efficace de l'eau dans les processus de production**

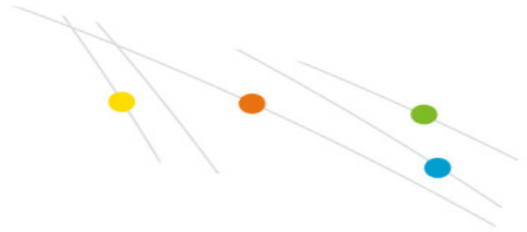
SQM réutilise toute l'eau dans ses processus de production, après l'avoir purifiée dans ses propres stations d'épuration des eaux usées.



#### **Le nitrate de potassium à l'empreinte $\text{CO}_2$ la plus faible**

40 % d'émissions de gaz à effet de serre (GES) en moins, ce qui équivaldrait à retirer 155 000 véhicules de taille moyenne des routes chaque année par rapport au  $\text{KNO}_3$  synthétique dérivé de l'ammoniac.\*

\*Source: Arthur D. Little BENELUX, 2014



**Les besoins énergétiques de SQM sont fournis par le soleil**  
SQM possède plus de 3 000 hectares de bassins d'évaporation solaire, ce qui permet d'économiser une énergie d'origine fossile équivalente à 91 % des besoins énergétiques de l'entreprise.



**Des connaissances solides pour protéger les écosystèmes**  
SQM investit dans le développement d'un savoir-faire solide des écosystèmes entourant les sites de production. Cela permet de protéger l'environnement par la mise en œuvre de programmes de prévention, d'atténuation, de surveillance et de contrôle.



\*Source: Arthur D. Little BENELUX, 2014

